

MEGAN GENTILE

User Experience Research and Design

Contact

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Education

- 2021 - 2022
Arizona State University
Master of Human Systems
Engineering
- 2020 - 2021
Arizona State University
Bachelor of Human Systems
Engineering

Skills

- Survey Design
- Mod and Unmod Methods
- Usability testing
- Concept testing
- Task Analysis
- A/B Testing
- Quant and Qual Research
- Figma
- Dscout and UserTesting

Non-Profit Nov. 24 (Current)

Organizes monthly meetups and mentorship opportunities for local UX professionals, fostering community growth and knowledge sharing.

Work Experience

Key Lime Interactive LLC Aug. 2022 (Current)

UX Research Consultant

- Collaborates closely with cross-functional teams, such as developers, product managers, and stakeholders, to address usability issues.
- Conducts heuristic evaluations and usability assessments to identify and address usability problems.
- Analyzes research to inform design decisions, from surveys, interviews, and focus groups.
- Evaluates the effectiveness of interactive prototypes through moderated and unmoderated usability testing.
- Develop and implement user experience research plans.
- Manages rapid research projects from start to finish, adhering to deadlines and delivering high-quality work.
- Communicates research findings and recommendations effectively to clients through reports and presentations.
- Oversaw competitive insight reports, managing a small team to ensure deadlines are met and quality is maintained.

Exponent Aug. 2021 to Aug. 2022

Research Assistant

- Utilized various user research methods, such as surveys and interviews to understand user pain points, preferences, and behaviors.
- Conducted usability testing sessions with a diverse range of users to evaluate the effectiveness and ease of use of prototypes.
- Analyzed and synthesized user feedback to identify common themes, patterns, and areas for improvement.
- Documented and communicated testing results and recommendations to the design team, ensuring that user insights were incorporated into the design process.
- Iterated on designs based on user feedback, conducting additional rounds of testing to validate improvements and ensure a positive user experience.
- Managed the physical shipment of data across multiple sites across the country to our clients
- Managed a small team of user researchers, providing guidance and mentoring to ensure a cohesive and productive research process.